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*Norms on  $G$ -categories*

Let  $G$  be a finite group. The theory of  $N_\infty$  algebras was originally motivated by the homotopy coherent systems of transfers that appear on  $G$ -spectra over incomplete universes, and on localizations of commutative ring  $G$ -spectra. In this talk, I will explain how such structure can be modeled on small  $G$ -categories. I will give a Mac Lane-style presentation of an equivariantization of ordinary symmetric monoidal structure, and then sketch applications as time permits.