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Measure Theoretic Minkowski's Existence Theorem and Projection Bodies

The Brunn-Minkowski Theory has seen several generalizations over the past century. Many of the core ideas have been generalized to measures. With the goal of framing these generalizations as a measure theoretic Brunn-Minkowski theory, we prove the Minkowski existence theorem for a large class of Borel measures with density, denoted by  $\Lambda'$ : for  $\nu$  a finite, even Borel measure on the unit sphere and  $\mu \in \Lambda'$ , there exists a symmetric convex body K such that

$$d\nu(u) = c_{\mu,K} dS_{\mu,K}(u),$$

where  $c_{\mu,K}$  is a quantity that depends on  $\mu$  and K and  $dS_{\mu,K}(u)$  is the surface area-measure of K with respect to  $\mu$ . Examples of measures in  $\Lambda'$  are homogeneous measures (with  $c_{\mu,K} = 1$ ) and probability measures with continuous densities (e.g. the Gaussian measure). We will also consider measure dependent projection bodies  $\Pi_{\mu}K$  by classifying them and studying the isomorphic Shephard problem: if  $\mu$  and  $\nu$  are even, homogeneous measures with density and K and L are symmetric convex bodies such that  $\Pi_{\mu}K \subset \Pi_{\nu}L$ , then can one find an optimal quantity A > 0 such that  $\mu(K) \leq A\nu(L)$ ? Among other things, we show that, in the case where  $\mu = \nu$  and L is a projection body, A = 1.