**FARUK UYGUL**, University of Alberta, 632 CAB, Edmonton, AB, T6G 2G1
*A Representation Theorem for Completely Contractive Dual Banach Algebras*

In this talk, we prove that every completely contractive dual Banach algebra $\mathfrak{A}$ is completely isometric to a $w^*$-closed subalgebra of $\mathcal{CB}(E)$, for some reflexive operator space $E$.