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Changing Attitudes: Developing an Appreciation of Mathematics

We believe most people neither like nor appreciate mathematics; that they find it difficult and incomprehensible; that they are fearful of it; that they see it as having little value. Is this a valid position to hold, and if so how do we change the public perception of mathematics and turn it into one of understanding and appreciation? Is it possible to change public perceptions other than through the classroom and changes in what and how we teach?

Participants will be encouraged to share experiences and describe activities they believe have made a difference.