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*Polar convexity and critical points of polynomials*

We say that a set  $A$  in the complex plane is convex with respect to the pole  $u$ , if for any two points  $x$  and  $y$  in  $A$ , the arc from the circle through  $x, y$  and  $u$ , that does not contain  $u$ , is in  $A$ . If the pole  $u$  is taken to be at infinity, this notion coincides with the usual notion of convexity.

The classical Gauss-Lucas theorem states that the critical points of a polynomial are in the convex hull of its zeros. We use the notion polar convexity to extend the Gauss-Lucas theorem and capture the zeros of the polar derivatives of a polynomial.

In this talk we present basic properties of polar convexity, including duality results between a set and the set of its poles. We give a formula for finding all poles of a set with simple  $C^3$  boundary.