
Public Lecture
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Math Memes for the Math-Inclined and Whoever Else Comes to Public Math Lectures

From the distracted boyfriend to the grumpy cat to Rickrolls, memes pop up constantly and spread rapidly through our socials. Memes are cultural units or behaviours passed on through imitation. First coined by the evolutionary biologist Richard Dawkins in *The Selfish Gene*, the word comes from splicing “gene” with mimema, the Greek word for imitation.

Math memes, or memoids as I like to call them, add a dose of mathematical nerdiness to the mix. Memoids poke fun, entertain, and sometimes even educate.

We’ll take a personal guided tour of math memes, with a brief look at how they spread, including a nod to graph burning. No differential equations required.