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Balanced equi-n-squares
We define a $d$-balanced equi- $n$-square $L=\left(l_{i j}\right)$, for some divisor $d$ of $n$, as an $n \times n$ matrix containing symbols from $\mathbb{Z}_{n}$ in which any symbol that occurs in a row or column, occurs exactly $d$ times in that row or column. We show how to construct a $d$-balanced equi- $n$-square from a partition of a Latin square of order $n$ into $d \times(n / d)$ subrectangles. In design theory, $L$ is equivalent to a decomposition of $K_{n, n}$ into $d$-regular spanning subgraphs of $K_{n / d, n / d}$. We also study when $L$ is diagonally cyclic, defined as when $l_{(i+1)(j+1)}=l_{i j}+1$ for all $i, j \in \mathbb{Z}_{n}$, which corresponds to cyclic such decompositions of $K_{n, n}$ (and thus $\alpha$-labellings).
We identify necessary conditions for the existence of (a) $d$-balanced equi- $n$-squares, (b) diagonally cyclic $d$-balanced equi- $n$ squares, and (c) Latin squares of order $n$ which partition into $d \times(n / d)$ subrectangles. We prove the necessary conditions are sufficient for arbitrary fixed $d \geq 1$ when $n$ is sufficiently large, and we resolve the existence problem completely when $d \in\{1,2,3\}$.
Along the way, we identify a bijection between $\alpha$-labellings of $d$-regular bipartite graphs and, what we call, $d$-starters: matrices with exactly one filled cell in each top-left-to-bottom-right unbroken diagonal, and either $d$ or 0 filled cells in each row and column. We use $d$-starters to construct diagonally cyclic $d$-balanced equi- $n$-squares, but this also gives new constructions of $\alpha$-labellings.

