

Exhibitor Information

Second Canada-France Congress 2008

June 1-5, 2008

Université du Québec à Montréal Pavillon Sherbrooke 200, rue Sherbrooke Ouest Montreal, Quebec

SHOW DAYS: June 1 - 3, 2008

Contact:

Gertrud Jeewanjee Canadian Mathematical Society 577 King Edward, Ottawa, ON K1N 6N5 Canada Phone: 613-562-5800, ext 3480 Fax: 613-565-1539

meetings@cms.math.ca www.cms.math.ca/Events/summer08/exhibits



About the Congress

This is a joint conference of the following organizations:

Canadian Applied and Industrial Mathematics Society (CAIMS) - www.caims.ca
Canadian Mathematical Society (CMS) - www.crm.umontreal.ca
Centre de recherches mathématiques (CRM) - www.crm.umontreal.ca
Fields Institute - www.fields.utoronto.ca
Institut des sciences mathématiques (ISM) - www.math.uqam.ca/ism/
Mathematics of Information Technology & Complex Systems (MITACS) - www.mitacs.ca
Pacific Institute for the Mathematical Sciences (PIMS) - www.pims.math.ca
Société de Mathématiques Appliquées & Industrielles (SMAI) - http://smai.emath.fr/
Société Mathématique de France (SMF) - http://smf.emath.fr/
Université du Québec à Montréal (UQAM) - www.uqam.ca

Projected Attendance Profile

| Attendees | 850 |
|--------------------------------|-----|
| Canada | 70% |
| International | 30% |
| University Professors | 60% |
| Students/ Postdoctoral Fellows | 30% |
| Public Sector, Industry | 10% |



Booth Specifications

- 10' x 10' exhibit space,
 8' high back wall, 3' high sidewalls
- Three 6' draped tables
- Two upholstered chairs
- One identification sign
- Company listing in the printed program an on the conference web site

Cost

\$325.00 CMS Members \$425.00 Non-Members This includes two badges and admission for two to the Welcome Reception (additional badges are \$30.00 each).

Exhibit Dates

Show Hours

Sunday, June 1 19:00-21:00 Monday, June 2 to Tuesday, June 3 9:30 - 16:15

Move-In

Sunday, June 1 16:00-18:00

Move-Out

Tuesday, June 3 16:00-18:00

Registration

Please include the names of your company representatives on the Contract for Exhibit Space. There is a charge of \$30 CDN per each additional badge requested over the two per booth. Representatives planning to attend sessions do not qualify as exhibitors and are required to pay the appropriate registration fee.

Accommodations

Exhibitors must make their own arrangements for accommodation. Accommodation information can be found on the conference website at www.canada-france.math.ca. International exhibitors should be aware that all payments for housing must be made in Canadian currency, and balances paid through credit cards will be reflected as such.

If your exhibit staff has not yet been selected, it may still be possible to reserve a number of rooms in advance with a credit card guarantee, using tentative names and arrival and departure dates. The correct names of individuals as well as arrival and departure dates may be submitted later. Please note that reservations must be made under individual names; hotels will not accept reservations under a company name.

Social Events

All events will be taking place at UQAM. The Welcome Reception will be held on Sunday, June 1 at 19:00; admission to this event is complimentary for exhibitors. Coffee and juice will be available in the exhibit area during the scheduled breaks.



Shipping

Advance Shipments must be sent to the address of the official decorator, which will be determined shortly. All boxes should clearly indicate the Exhibitor's name, booth number and total number of boxes in the shipment.

Packages, crates, and boxes should arrive at the decorator no earlier than Monday, May 26 and no later than Friday, May 30.

The official decorator will receive goods only if the freight is prepaid and the Drayage/Materials Handling Order Form is returned signed. The form will be available in the Exhibitor Service Kit on the Conference web site and distributed via email as soon as it becomes available

Exhibitors may, of course, handle their own material if they so choose. These arrangements must be made in advance of move-in. Exhibitors who do NOT use the services of the official decorator must be prepared to supply their own labour, dollies, etc. for set-up and dismantling.

Please DO NOT send materials to the CMS or MITACS Executive Offices. We will not take responsibility for shipping them to the exhibit site. DO NOT send materials to the university or to the hotel(s). They will not take responsibility for storing or delivering them to the exhibit site.

International Shipping

Mendelssohn has been appointed as official customs broker for this event. For all customs and shipping needs, we recommend that you deal directly with Mendelssohn. They will advise on how best to ship goods and will assist exhibitors in the completion of customs documents. Their Canada Bound Customs and Shipping Guide, containing all necessary customs forms and examples for their completion, is available from Mendelssohn or you may also download their forms from their website: www.mend.com/ntml/download.html. Contact details will be provided at a later date.

Please notify Mendelssohn in advance if you are bringing commercial goods with you on the plane or driving your own vehicle into Canada. This will permit Mendelssohn to supply you with the appropriate customs forms and advise their border offices of your crossing.

Arrangements should be made at least 20 days prior to the deadline date. The cost for this service is not included in the decorator Material Handling fees.

Return Shipment - Domestic and International

Each box of the return shipment has to be marked with the return shipping address and the number of boxes or crates being shipped and the correctly filled out Bill of Landing has to be taped to one of the boxes.

The decorator will bring the freight to their warehouse where the carrier of your choice can pick up no sooner than two days after the show ends and no later than one week after the show ends. It is up to the exhibitor to make pick up arrangements with the carrier.



Rules of Exhibiting

Please review these rules for exhibiting before signing the Contract for Exhibit Space.

Terms of Agreement - The contract for Exhibit Space properly executed by the exhibitor and accepted in writing by the Canadian Mathematical Society shall be considered a binding agreement between the two parties and subject to the rules stated herein. Space will be assigned in order of receipt of contracts accompanied by payment.

Exhibitor Services - An exhibitors' services kit will be sent directly by the official decorator. This kit will contain forms and rates for the various services offered by the official contractors. Please contact the decorator directly with any questions regarding the service kits. Exhibitor services will be available by the official contractor throughout move-in and move-out periods.

Use of Display Space - All demonstration and distribution of literature and promotional materials must be confined to the limits of the exhibitor's booth or assigned table display space. Exhibitors who need to store boxes behind their display must keep them out of the attendee's line of sight for a professional appearance. Exhibits may not obstruct the view of adjacent booths.

Security – Exhibitors are required to keep an attendant in their booths during the exhibit hours. After exhibit hours, only those exhibitors properly identified and with permission from the Exhibits Coordinator may enter the exhibit area. Otherwise, exhibitors may not have access to the exhibit area until one hour prior to the daily opening of the exhibit.

Electrical /Lighting - Adequate overhead illumination is provided. Exhibitors requiring any special electrical supply should contact the Decorator to make special arrangements. Lighting by use of lanterns and candles is prohibited.

Building Protection - Nothing shall be rested against, pasted on, tacked, nailed, or otherwise attached to columns, walls, or floors. Exhibitors who violate this restriction will be required to pay for damage.

Fire & Safety - All material used for draping and/or skirting is fire retardant in accordance with fire regulations. Combustible decorations cannot be used in any manner. Exhibitors agree to notify the organisers immediately of any loose carpeting, unstable shelving or any other unsecured material within their booth area. Exhibitors also agree to maintain all exhibit material within their booth dimensions, including chairs, counters, balloons, etc.

Inability to Perform - In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, this contract will not be binding.

Cancellation - A penalty charge of \$100 per booth will be applied for booths cancelled before May **15, 2008.** Refunds will not be issued for booths cancelled after **May 15, 2008**.

Liability - It is agreed that exhibitors shall assume all responsibility for any loss, damage, or injury that they shall have or cause, and that they shall indemnify and hold harmless the **partnering organizations**, **Mendelssohn**, **and the official decorator** from all liability which may ensue, from any cause.

Exhibit Space Contract

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Exhibit space is assigned on a first-come, first served basis and payment is required in full prior to consideration. Cancellation Policy: A penalty charge of \$100.00 per booth will be applied for booths cancelled three weeks prior to the meeting. Refunds cannot be issued for space cancelled after May 15, 2008. The undersigned agrees to abide by all requirements mentioned in the RULES FOR EXHIBITING.

Company Information Company Name: Billing Address: Postal Code City Phone: Fax: E-mail address: Company Representatives: Signature of Authorized Person: _____ Date: **Payment Information** Booth @ \$325.00 (CMS Member) Booth @ \$425.00 (Non-Member) Additional Representatives @ \$30.00 Subtotal 5% GST Banquet tickets **TOTAL** Cheque Card Number: VISA Expiry Date: MasterCard Cardholder Name: Cardholder (GST # 11883 3979 RT0001)

Please send completed form and payment to:

Canadian Mathematical Society Attn. Gertrud Jeewanjee 577 King Edward Ottawa, ON K1N 6N5 Canada

Signature:

Phone: 613-562-5800, ext 3480 Fax: 613-565-1539 meetings@cms.math.ca

Joint Books Contract

Second Canada-France Congress 2008

The undersigned wishes to exhibit the following books, journals, and/or other promotional material at the Joint Exhibit. CMS are not liable for any loss of, or damage to, any of these materials. Materials displayed at the Joint Exhibit will be donated to the sponsoring University at the end of the meeting. Materials may not be removed or retrieved during the meeting. This booth cannot be attended and/or staffed by any representative of participating publishers. CMS are not responsible for any shipment of Joint Books Exhibit material not received at the meeting. All fees are non refundable. By signing, the undersigning confirms that he/she is authorized to sign and enter into this contract and agrees to abide by all requirements, restrictions and obligations listed.

Company Information

| Com | pany Name: | | | | | |
|--------|-----------------------------|--------------------------|-------|------------|----------|--|
| Billir | ng Address: | | | | | |
| City | | | | Postal Cod | de | |
| Phor | ne: | | | Fax: | | |
| E-ma | ail address: | | | | | |
| Sign | ature of Authorized Person: | | | | Date: | |
| Paym | ent Information | | | | | |
| | Books @ \$30.00 | | Title | | | |
| | _ Journals @ \$30.00 | | | | | |
| | _ Posters @ \$40.00 | | | | | |
| | _ Catalogs @ \$30.00 (100 | copies or less) | | | | |
| | _ Flyers @ \$35.00 (200 cop | ies or less) | | | | |
| | | | | | Subtotal | |
| | | | | | 5% GST | |
| | | | | | Total | |
| | Cheque | Card Number | : | | | |
| | VISA | Expiry Date: | | | | |
| | MasterCard | Cardholder Na | ame: | | | |
| (GST | # 11883 3979 RT0001) | Cardholder Signature: | | | | |

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Program Advertising

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The Conference Program contains a detailed schedule of all meeting activities, talks and related abstracts, and will be distributed on-site to all participants. The overall size of the programme is 8 1/2" x 11".

| Deadlines: | | | | | |
|-------------------------------|------------|--|-------------|--------------|--|
| April 20, 2008 May 1, 2008 | | Reservation - the completed form and payment have to be received. Artwork - an electronic PDF has to be sent to meetings@cms.math.ca . | | | |
| Company Infor | mation | | | | |
| Company Name: _ | | | | | |
| Billing Address: _ | | | | | |
| City _ | | | Postal Code | | |
| Phone: | | | Fax: | | |
| E-mail address: | | | | | |
| Ad Specification | 18 | | | | |
| Full page | 7"x 9" | \$ 150.00 | | _ | |
| 1/2 page | 7"x 4 3/8" | \$ 90.00 | | _ | |
| | | | Subtotal | _ | |
| | | | 5% GST | _ | |
| | | | Total \$ | _ | |
| Payment Inforn | nation | | | | |
| Cheque | Card Nu | Card Number: | | | |
| VISA | Expiry D | <u> </u> | | _ | |
| MasterCard | | der Name: | | | |
| | Cardhol | | | | |

(GST # 11883 3979 RT0001)

Signature:

Registration Package Insert

Second Canada-France Congress 2008

The Registration Package contains the Conference Program, badge, receipt, meal tickets and local information. It is distributed on-site and presents a great opportunity to advertise new products and draw meeting attendees to your exhibit.

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May 15, 2008 Reservation - the completed form and payment have to be received at the CMS office.

May 28, 2008 800 copies of the flyer have to be received on-site. Shipping information will be provided at a

later date.

Company Information

| Company Name: | | | |
|--|--|------------------------------------|--|
| Billing Address: | | | |
| City | | Postal Code | |
| Phone: | | Fax: | |
| E-mail address: | | | |
| Payment Informat | ion | | |
| Flyer(s) | 9" x 12"maximum size | \$ 120.00 Subtotal 5% GST Total \$ | |
| Cheque VISA MasterCard (GST # 11883 3979 RTC | Card Number: Expiry Date: Cardholder Name: Cardholder Signature: | | |

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