

2020 Virtual Student Poster Session Tips

1 Format

Your poster may consist of only one page or slide, and may **NOT** contain any animations. Even though the poster session will be held online, prepare your poster the same way you would if the competition was in-person. However, **do not print your poster.**

To create your poster, you can use L^AT_EX (see <http://nwg.me.uk/docs/posters>) or PowerPoint (see <http://www.vetmed.wsu.edu/depts-bcu/help/PowerPoint2007PosterGuidelines.pdf>). We recommend that you use the **landscape** format.

It is possible that you might need to convert your poster into another format (such as .jpg) depending on the online platform that gets used for the competition. If this is the case, you will be notified by the organizers of the session.

2 Tips

- Know your audience and adjust the content of your poster accordingly.
- Keep the information as concise as possible. Use bullets, diagrams, charts and tables to deliver your message quickly and effectively.
- Do not overload the poster. You should mainly state and illustrate key definitions and main results; include only major milestones of your proof.
- Choose an appealing color scheme, use it consistently and do not distract your reader with too many colors.
- Create a summary and conclusions so that people with little time can still get an idea about your work.
- Seek assistance from your supervisor in designing and proofreading your poster. Get feedback from your classmates and professors.
- Prepare a brief 3 minute presentation that gives an overview of your poster. This should be appropriate for nonscientific audiences as well as your peers. This will be followed by a short question period with the judges.
- Remember to respect the judges' time and keep to the assigned schedule.